

## **ANSAM Group acquires BIP Informatique and strengthens its presence in Valais**

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**The ANSAM Group continues its expansion in French-speaking Switzerland with the acquisition of BIP Informatique, an IT service provider based in Sion. This move enhances ANSAM's presence in Valais and its proximity strategy for SME services.**

Located in Sion, BIP Informatique joins the ANSAM Group, which thus strengthens its activities and footprint in Valais. With an existing team of more than 10 collaborators in the Valais capital, the ANSAM Group continues its local growth through this acquisition.

BIP Informatique offers a complete range of IT services, from systems management to security, as well as proven capabilities in the resale of IT equipment and licenses, among others through the Romand Computer Purchasing Partnership (PAIR).

"By combining the skills of BIP's collaborators and a quality customer base with ANSAM's entrepreneurial approach and business processes, we give ourselves every chance to accelerate our growth in Valais," explains Nicolas Fulpius, CEO of ANSAM Group. "We will also take advantage of this strengthened local presence to develop a regional center for small businesses with our Idros offers," he adds.

The acquisition is effective immediately. The BIP Informatique team and the ANSAM Group will ensure, from now on and TOGETHER, the follow-up of their clients to benefit from the group's expertise that best meets their individual needs.

### **About ANSAM**

The ANSAM Group, founded in 2020 by a group of seasoned entrepreneurs, is one of the leaders in IT services in French-speaking Switzerland. With a 360° IT offering, ANSAM serves local Romand companies with consulting, implementation, and operations services. Driven by a commitment to quality and customer satisfaction, the group's mission is to transform IT into a real business value-added. The ANSAM Group is based in Nyon and employs more than 200 collaborators in its offices in Chexbres, Geneva, Nyon, and Sion.