

## Experiencing rapid growth, Novatix joins the ANSAM Group

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**The AI services startup Novatix has officially announced to join the ANSAM Group. The stated goal is to create a Romandy AI champion dedicated to SMEs and to support the acceleration of its growth.**

Founded in July 2023, Novatix is one of the first Swiss companies specializing in the support, training, and creation of AI solutions for businesses. The startup from Lausanne is already working for numerous sectors of the Romandy economy such as finance, real estate, media, or cosmetics.

These few months of existence have confirmed the extraordinary interest and potential of AI among Swiss SMEs and the necessity for a young player like Novatix to support its growth by joining a larger group. *'Within the ANSAM Group, we will be able to benefit from the resources and know-how of one of the leaders in the IT sector in French-speaking Switzerland, while strengthening our unique expertise and capacity for innovation'* rejoices Romain Magnin, founder of Novatix.

For ANSAM, this addition perfectly fits the logic of its comprehensive service offering with added value for SMEs. It meets a strategic need of Swiss SMEs: to stay ahead thanks to the AI revolution.

*'With Novatix's contribution, we offer Romandy businesses AI solutions that enhance their competitiveness on both local and international scales. With the advent of AI, our economy faces new challenges; it is necessary to be able to quickly provide answers to these challenges'* adds Nicolas Fulpius, CEO and co-founder of ANSAM Group.

The transaction is effective immediately. The Novatix team will accelerate its development with the support of the ANSAM Group. Its short-term goal: to become the Romandy leader in the field of AI applied to SMEs.

### About ANSAM

The ANSAM Group is a leader in IT services in French-speaking Switzerland. With a 360° IT offering, ANSAM serves local Romandy companies with consulting, implementation, and operations services. Guided by the concern for quality and customer satisfaction, the group's mission is to transform IT into a real business-added value. The ANSAM Group is based in Nyon and employs more than 200 collaborators in its offices in Chexbres, Geneva, Nyon, Sion, and now in Lausanne with the acquisition of Novatix.

### Media contacts

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